

Person Specification

Post	Junior Web Developer
Location	Manchester, City Centre

	Essential	Desirable
Qualifications	<ul style="list-style-type: none"> No formal qualifications required. 	
Experience	<ul style="list-style-type: none"> Experience of designing and developing websites. Experience making responsive websites Experience working with clients. Experience working with designers / developers. Experience managing websites. Experience bringing ideas to life. 	<ul style="list-style-type: none"> Experience managing outsourced teams. Experience of developing own ideas into successful projects. Experience creating email newsletters (HTML tables). General admin experience; phone, emails, sales, support, invoices, receipts, etc
Skills, abilities and knowledge	<ul style="list-style-type: none"> Fluent in HTML & CSS (must be able to code websites in notepad). Must be experienced with both tables and divs. Proficient in Outlook / Word / Excel. Basic knowledge of Photoshop or similar – be able to create simple logos / graphics. Good understanding of domains and hosting. Basic knowledge of SEO / Adwords. Ability to support simple technical queries eg setting up a new email address. Fix cross-browser compatibility issues. Be able to create usable and accessible websites that look good and convert well. 	<ul style="list-style-type: none"> Experienced user of Photoshop and Illustrator. Experience using NotePad++ / NoteTab Pro or similar. Experienced in Adsense / Affiliate programmes. Knowledge of Google Analytics. Experienced with SEO. Experienced designing / developing Wordpress or similar. Experience with E-commerce. Experience of other programming language eg; PHP, JavaScript, JQuery. Experience of databases.
Qualities and attributes	<ul style="list-style-type: none"> Excellent interpersonal skills. Excellent communication skills, writing skills and people skills. Ability to work independently and as part of a team. Ability to work on multiple projects simultaneously. Excellent IT skills. Excellent organisational and time management skills. Able to correctly prioritise tasks. 	<ul style="list-style-type: none"> Display leadership qualities. Sales experience. Ability to work under pressure. Willingness to learn new skills and rise to new challenges. The persistence to work hard to achieve the best possible outcome. Experience of breaking down large projects into smaller tasks and prioritise them accordingly.

	<ul style="list-style-type: none">• Have an outstanding attention to detail.• Take pride in your work.• Can manage projects from beginning to end.	
Other requirements	<ul style="list-style-type: none">• Willing to travel occasionally.• Be able to produce a portfolio of websites you have solely designed and developed.• Must be keen to progress, learn and adapt to new environments and challenging situations.• Not afraid to get involved in a project outside of a traditional skill set.	<ul style="list-style-type: none">• Hold a full driver's licence. Car owner.